



**Buffalo's 10th Annual
RIDE FOR MISSING CHILDREN**
A team-paced bike tour to remember all missing children
May 19, 2017



SPONSORSHIP OPPORTUNITIES

\$5,000 Titanium Frame Sponsor (\$2000 extra for all 4 cities)

- Company name highlighted as presenting event sponsor in all media communications
- Opportunity for company representative to speak at opening & closing ceremonies
- Company banner on side of Ride procession vehicle
- Opportunity for 4 company complimentary riders to join Ride
- Company logo on Rider bike name tags
- Sponsor for all school stops
- Plus all of Aluminum Frame sponsorship level benefits

\$2,500 Aluminum Frame Sponsor (\$1000 extra for all 4 cities)

- Company name mentioned as a lead sponsor in media communications
- Opportunity for 2 company complimentary riders to join Ride
- Company name mentioned in thank you letters to all pledge donors
- Company acknowledged in opening and closing ceremonies & activities
- Opportunity to distribute branded items
- Plus all of Steel Frame sponsorship level benefits

\$1,500 Steel Frame Sponsor (\$400 extra for all 4 cities)

- Company logo to be displayed on Ride posters and brochure
- Company name mentioned in media communications
- Company banner provided by your firm to be prominently displayed
- Plus all of Rider Plus sponsorship level benefits
- Company name on banner, displayed at closing ceremonies & activities
- Company name on our website event page as sponsoring event

\$500 Rider Plus Sponsor (\$100 extra for all 4 cities)

- Recognition of company in rider packets
- One rider

Lunch or Dinner Sponsor (Donation of product – food to serve 150 riders or \$1000)

- Company name on banner, displayed at closing ceremonies & activities
- Company name on our website event page as sponsoring event
- Recognition of your sponsorship in rider packets (coupons or menus)
- Opportunity for display table at closing ceremonies & activities

School Sponsor - \$250 (\$100 extra to be a part of all 4 cities)

- Company name/logo on sign displayed at school
- Company name on our website event page as a school sponsor

Friend Sponsor - \$100

- Company name listed on website www.rideformissingchildrenbuffalo.org
- Sponsor poster

Entire amount of sponsorships are tax deductible. Sponsors are advised to contact their accountant with questions. The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All donations are tax deductible to the extent allowed by law. Proceeds from events will be used to fund NCMC/NY's prevention-education and case-assistance programs.



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Yes! I would like to be a sponsor at the following level:

 \$5,000 \$2,500 \$1,500 \$500 \$250 \$100

Unfortunately, I cannot become a sponsor. I would like to be a Ride Supporter.
Enclosed is my check or credit card information for the amount of \$_____

Name

Company or Individual Name (as it should appear in printed materials)

Address (street / city / state / zip)

Telephone (day) Fax

Email

Checks are preferred, but we do accept credit card payments. We also participate in the Alliance Barter dollars program

Check MasterCard Visa AmEx Discover Alliance Barter

Name as appears on Card, Card No., Exp. Date

Signature Date

Please make checks payable and mail to:
National Center for Missing & Exploited Children / NY
610 Main Street, Ste 204
Buffalo, NY 14202

For More Information:
Buffalo office: 716.842.6333 ext 7021

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